

## Guidelines for WIE Story-Telling in the ICER Chronicle

The bi-annual ICER Chronicle has a section reserved for inspiring Women in Energy stories. These contributions, vetted by the ICER Women in Energy Steering Group, aim to promote, encourage and inspire women in energy. Submissions are now welcome from women working in the energy sector, regulators and non-regulators alike.

### Practical Guidelines

The following guidelines apply.

- a. **Length:** 1,500 words (maximum)
- b. **Format:** The submission can be less formal than the requirements outlined in the ICER [Call for Articles](#). It should be more of a story-type narrative and should be built around the list of questions listed below – see Annex 1.
- c. **Authorship:** The story should be auto-biographical, written by the woman herself.

To inspire you, have a look at this TED video of Facebook COO, Sheryl Sandberg on why we have too few women leaders.

[http://www.ted.com/talks/sheryl\\_sandberg\\_why\\_we\\_have\\_too\\_few\\_women\\_leaders.html](http://www.ted.com/talks/sheryl_sandberg_why_we_have_too_few_women_leaders.html)

The author might want to review this link for ideas on how to successfully communicate messages: <http://leanin.org/education/harnessing-the-power-of-stories/>



c. **Criteria:** The article should provide inspiration to other women in the field by blending substantive and personal impact issues.

Authors might want to consider some of the following elements:

- Core messages that will inspire other women in the energy sector
- Personal experiences and practical advice
- How international contacts have enhanced knowledge or skills

d. **Submission:** The deadline for submission for the Women in Energy Stories is always the same deadline as the current [Call for Articles](#). A photo (a high resolution JPEG, not embedded in any document please) and a completed [WIE Story Submission Form](#) should also be sent [chronicle@icer-regulators.net](mailto:chronicle@icer-regulators.net).



## Questions for WIE Storytelling in The ICER Chronicle

*Answers in red are mandatory and should be incorporated into your contribution.*

*Storytellers may also decide to answer other Questions indicated.*

*(Reminder: max of 1,500 word in total)*

1. Energy regulation is a complex business. How do you describe to your friends what you do? (keep this simple - use a max 1-2 sentence answer here)
2. What has been the biggest challenge you faced in your career in energy?
3. Has family/work balance been an issue for you?
4. To what do you attribute your success?
5. Anything that has helped you along your career path?
6. Sum up a project you have worked upon that you are particularly proud of, the challenges you faced, how you and others benefited?
7. Women in Energy – The International Network will help women across the globe to develop ties, share experiences and help each other on career development. What do you see as the main benefit of WIE?
8. Aside from the personal benefits of being a members of WIE, are there benefits for the organizations for which you work?

9. How can we attract talented women to the energy sector and help them progress?

10. WIE is running a pilot E-mentoring programme for women. Would mentoring have helped you progress along your career path?

11. ICER's Women in Energy initiative also aims to change attitudes to help the advancement of women. What's No 1 on your wish list to change organizational cultures to keep women in the workforce and help talented women advance further and faster up the career ladder?

12. What advice would you give to young women early in their careers?

13. Like other sectors, women are under-represented in energy. What core message do you have for men (or that you would pass onto your sons) that will help the advancement of women?

14. What is your "must read" for high performing women to stay ahead of the curve?